

CONTEST RULES FOR #PUREMENTSUTTON PHOTO CONTEST

1. DURATION OF THE CONTEST

The **#PurementSUTTON Photo Contest** is held by **Ski Sutton inc.** (contest organizer).

The contest draws will take place **every Thursday, on the Mont SUTTON Instagram and Facebook pages**, from **December 26, 2024 to April 24, 2025**. The contest will be held weekly and will have **eighteen (18) winners**.

Photos must represent actual moments at the mountain. **Photos must have been taken at Mont SUTTON, on trails that were open and accessible at the time the photo was taken, between Saturday, December 7, 2024 and Wednesday, April 23, 2025.**

2. ELIGIBILITY

The contest is open to anyone **13 years of age or older at the time of entry and excludes employees of the Mont SUTTON administrative office** and persons with whom they reside (located at 671 Maple Street in Sutton). The contest is not limited to Canadian residents.

3. HOW TO ENTER

To enter the contest:

During your visit to Mont SUTTON, share the best photo representing your experience on **Instagram or Facebook by adding the hashtag #PurementSUTTON and identifying Mont SUTTON on the public photo (@montsutton)**. **Entry deadline: Wednesday at 11:59 p.m. (Eastern time) for contest of the ongoing week (draw on Thursday).**

In order to participate, each participant must have an Instagram or Facebook account and follow Mont SUTTON (@montsutton) on at least of one those social networks. **The participant's Instagram or Facebook account must not be set to "private" to ensure their photos are visible.**

Participants must follow Mont SUTTON's Instagram (<http://instagram.com/montsutton>) or Facebook page (<http://www.facebook.com/montsutton>) to know if they have won the weekly prize. **The winner will be identified on the platform through which he or she participated.** The winner will be contacted by a member of the Mont SUTTON marketing team via the social network used to share his or her photo. **The winner must then fill out the online form that will be shared at the same time to claim the prize within 7 days of being contacted by Mont SUTTON. Photos received by private messaging service or by e-mail at sutton@montsutton.com may also be accepted under certain conditions.**

There is no limit to participating. The content of the photo must be original, meaning the participant must be the author of the photo.

The photo must not infringe the privacy of a person by containing his/her name, image, likeness, or by revealing elements of the person's intimacy, without having obtained the consent of that person, and in the case of a minor, the consent of a parent or legal guardian. **In addition, there are chances the photo will be used in publicity for future years. That said, its sharing authorize Mont SUTTON to use it for a promotional usage.**

BY SUBMITTING HIS OR HER WEBFORM, THE ENTRANT AGREES THAT HE OR SHE RESPECTS ALL CONDITIONS CONTAINED IN THIS REGULATION. THE RELATED PARTIES TO THIS CONTEST SHALL HAVE NO LEGAL LIABILITY, AS TO THE USE OF INFORMATION BY CONTEST-RELATED PERSONS AND PERSONS WORKING IN THE CONTEST WILL BE HELD HARMLESS BY PARTICIPANT IF IT IS SUBSEQUENTLY DISCOVERED THAT THE MEMBER DID NOT MEET ALL THE CONTEST RULES.

4. DESCRIPTION OF THE PRIZE

There will be **eighteen (18) prizes of a pair of one-day Mont SUTTON ski tickets valued at \$97 before taxes per ticket (total value of \$3,492 + t.) among all eligible contest participants. One (1) winner will be determined each week and will receive two (2) one-day ski tickets, valid during the 2024-2025 season.** Winners of the last month (April 2025), will be invited to choose whether they wish to use their prize for the current season or the following one (2025-2026).

The following conditions apply to the prizes:

- All other expenses, or charges, will be the responsibility of the winner and his/her guests, including, but not limited to, travel costs, additional tickets, on-site purchases, gratuities, insurance and expenses of a personal nature.
- The daily ski tickets of the winners of each week are valid at all times, within the days and hours of operation of the Mont SUTTON chairlifts, during the 2024-2025 season.
- Mont SUTTON is not responsible for modified schedules or unplanned closures of the ski station. It is the winner's responsibility to plan his or her trip by verifying the desired information.

5. SELECTION OF THE WINNERS

Every Thursday, one (1) winner will be determined by a jury at Mont SUTTON from among all photos bearing the #PurementSUTTON keyword posted on Instagram and Facebook during the previous week (Thursday to Wednesday). The author of the photo judged to be the best will be the winner.

The weekly winner will be determined on Thursdays:

- **December 26, 2024**
- **January 2, 9, 16, 23 and 30, 2025**
- **February 6, 13, 20 and 27, 2025**

- March 6, 13, 20 and 27, 2025
- April 3, 10, 17 and 24, 2025

Judging will take place at Mont SUTTON's administrative offices, 671 Maple Street, Sutton, Quebec, J0E 2K0, at **approximately 3 p.m.**

The same person may win the prize several times during the season.

6. CLAIMING THE PRIZE

The eighteen (18) winners will be officially announced on Mont SUTTON's Instagram accounts (<http://instagram.com/montsutton>) and Facebook page (<http://www.facebook.com/montsutton>). Winners will be contacted via the private messaging system of the social network used to submit the photo. Profiles must be public in order for winners to be contacted.

They must enter their information in the online form they receive within 7 days of notification on Facebook or Instagram, failing which they will be disqualified, and the organizers will determine a new winner until the prizes are awarded. Prizes will only be awarded to confirmed winners.

BEFORE RECEIVING THE PRIZE, each selected winner will be required to provide full information in the online form which, among other things, (i) will require him/her to assign all intellectual property rights, including copyright, in his/her entry and waive his/her moral rights in such entry in favour of the Promoters; and (ii) agrees to indemnify the Releasees against all claims, damages, liabilities, costs and expenses arising out of or in connection with the use of his/her entry, including, without limitation, any claim that his/her entry infringes any proprietary right of any third party. If an entrant fails to submit duly executed contest documents within the specified time, he/she will forfeit his/her prize and the next selected eligible entrant will be deemed the selected winner.

Without limiting the generality of the foregoing, the following general conditions apply to prizes: (i) prizes must be accepted in the form in which they are awarded and are not transferable or convertible to cash (and no substitutions will be permitted except at Sponsor's option); (ii) winner will bear all costs not specifically listed above as part of the prize, for himself/herself and his/her companions, including, but not limited to, items of a personal nature; (iii) Should the winner or his/her companions fail to use any portion of the prize, such unused portion will be forfeited in its entirety and no substitution will be made, (iv) the Promoters reserve the right at any time (a) to impose reasonable restrictions on the availability or use of the eighteen (18) prizes or any portion thereof and (b) to substitute the eighteen (18) prizes or any portion thereof for any person with a prize or portion thereof of equal or greater value, including, at the sole discretion of the Promoters, cash; (vi) by accepting the prize, the winner agrees to waive any and all recourse against the Releasees if the prize or any portion thereof is found to be unsatisfactory in whole or in part.

The eighteen (18) prizes will only be awarded to entrants whose full names and valid email addresses appear on the completed entry form received by Mont SUTTON. Without limiting the generality of the foregoing, the parties associated with the contest are in no way responsible for the distribution of the eighteen (18) prizes among

any person who may have contributed to the development of the entry and assume no responsibility as to who may participate with the winner.

7. OTHER

1. Any entry form that does not comply with the official rules or that is altered, falsified, illegible, incomplete (required fields), modified, late, or inappropriate in any way will automatically be rejected. All decisions by contest organizers are final and cannot be appealed.
2. All participants agree to be bound by the official rules of the contest. Participants who do not abide by the official rules will be disqualified. Participants also agree to be bound by the decisions of Mont SUTTON. Such decisions will be considered final and binding and will apply in all matters.
3. The selected winner must provide organizers with official proof of age if required and confirm in writing that he/she agrees to abide by the official rules of the contest. Failure to do so will disqualify the participant. In the event this occurs, a new draw will take place until the prize is awarded.
4. The odds of winning depend on the total number of entries registered during the contest. All entries received will become the property of the contest organizers and will not be returned to contestants.
5. In the event that the contest organizers are unable to award the prize for reasons of force majeure beyond their control and unrelated to the winner, they undertake to provide the winner with a prize of equivalent value and nature.
6. For the purpose of these regulations, the participant is the physical and moral person in possession of the account that corresponds to the information written in the webform following the draw.
7. Participants agree not to deliberately interrupt or negatively affect the normal course of the contest, cause any damage to the Website, prevent others from entering the contest or in any other way contravene these regulations. Failure to do so will automatically disqualify the participant, and the participant may be prosecuted in accordance with any recourse at the disposal of the contest organizers.
8. The participant has to realize the capture of the photo by himself. No material will be provided. **The participant has to respect the mountain code of conduct during the shooting of the photo.**

Mountain Code of Conduct

Code adopted under the **Act respecting safety in sports.**

This Code applies to all persons engaging in snow sports.

1. Remain in control of your speed and direction. Make sure you can stop and avoid any person or obstacle.
2. Yield the right of way to persons downhill and choose a course that ensures their safety.

3. Stop on a trail only if you are visible from above and not obstructing the trail.
 4. Yield the right of way to persons uphill when entering a trail and at intersections.
 5. If you are involved in or witness an accident, remain on the scene and identify yourself to a first-aider.
 6. At all times, use and wear a device to prevent runaway equipment.
 7. Stay off lifts and trails if your ability is impaired by alcohol or drugs.
 8. Obey all signs and warnings, and never venture off the trails or onto a closed trail.
9. By participating in this contest, the winner authorizes the contest organizers and their representatives to use, if required, his/her name, photograph, image, statement regarding the prize and place of residence for publicity purposes, in any media whatsoever and without any form of compensation.
10. The contest organizer reserve the right, at its sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, in the event of any event or human intervention that may corrupt or affect the administration, security, impartiality or normal operation of the contest as provided in these rules.

Each entry becomes the property of the promoters. The Contest is subject to all applicable federal, provincial and municipal laws. The decisions of a Sponsor with respect to all matters relating to the Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility or disqualification of entries or entrants.

The Releasees will not be liable for any failure of the online computer system, servers, access providers, equipment or software, for any failure of related persons to receive any Contest entry for any reason whatsoever, including, without limitation, technical problems or traffic congestion on the Internet or at any website or any combination of the foregoing. Further, the Releasees shall not be liable for any injury or damage to any contest entrant.

The Organizer reserve the right to cancel, modify or suspend this Contest (or to amend the Contest Rules), without prior notice or obligation, in the event of any typing error, clerical error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the control of the Promoters that interferes with the proper conduct of this Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a criminal and civil offense, and the Organizer reserve the right to fully seek remedies and damages permitted by law for any such attempt.

8. INTELLECTUAL PROPERTY

All intellectual property, including, without limitation, all trademarks, trade names, logos, designs, promotional materials, Web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

9. LINGUISTIC INCONSISTENCY

In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any contest-related materials, including, but not limited to, the contest registration form, or point of sale, television, print or online advertising, the terms and conditions of these rules shall prevail, govern and control.