

## **CONTEST RULES FOR #PUREMENTSUTTON PHOTO CONTEST**

### **1. DURATION OF THE CONTEST**

The #PurementSUTTON contest is organized by Ski Sutton Inc. This contest will be held on Instagram, Twitter, and Facebook, starting on Friday, December 14, 2018, at midnight (Montréal time) and ending on Thursday, April 11, 2019, at 11:59 p.m. (Montréal time), which is the final date and time for entering the contest. This contest will be held every week. Every Friday, a participant will be declared winner for that week, for a total of eighteen (18) winners.

### **2. ELIGIBILITY**

The contest is open to all legal residents of Québec, other provinces of Canada, or any another country, who are aged 13 and over at the time of entering the contest. It excludes Mont SUTTON's administrative office employees (located at 671, rue Maple at Sutton).

### **3. HOW TO ENTER**

To enter the contest, share your Mont SUTTON photos on Instagram, Twitter, and Facebook and add the hashtag #PurementSUTTON to the caption. Deadline: Every Thursday at 11:59 p.m. (Montréal time). No purchase is required.

In order to participate, each participant must have an Instagram, Twitter, or Facebook account and follow Mont SUTTON (@montsutton) on at least of one those social networks. The participant's Instagram, Twitter, or Facebook account must not be set to "private" to ensure their photos are visible.

Participants must follow the Mont SUTTON Instagram account (<http://instagram.com/montsutton>), Twitter account (<http://twitter.com/montsutton>) or its Facebook page (<http://www.facebook.com/montsutton>) to know if they have won the weekly prize or the final prize. They will then need to send an email with their complete contact information to Mont SUTTON ([sutton@montsutton.com](mailto:sutton@montsutton.com)) to claim their prize. Participants need to send the email within 7 days following the announcement to be eligible to claim their prize.

BY SUBMITTING HIS OR HER EMAIL, THE ENTRANT AGREES THAT HE OR SHE RESPECTS ALL CONDITIONS CONTAINED IN THIS REGULATION. THE RELATED PARTIES TO THIS CONTEST SHALL HAVE NO LEGAL LIABILITY, AS TO THE USE OF INFORMATION BY CONTEST-RELATED PERSONS AND PERSONS WORKING IN THE CONTEST WILL BE HELD HARMLESS BY PARTICIPANT IF IT IS SUBSEQUENTLY DISCOVERED THAT THE MEMBER DID NOT MEET ALL THE CONTEST RULES.

There is no limit to participating. The content of the photo must be original, that is, the participant must be the author of the photo.

The photo must not infringe the privacy of a person by containing his/her name, image, likeness, or by revealing elements of the person's intimacy, without having obtained the consent of that person, and in the case of a minor, the consent of a parent or legal

guardian. In addition, there are chances the photo will be used in publicity for future years. The participant is asked to keep the high-resolution originals of their pictures for possible future use.

#### **4. DESCRIPTION OF THE PRIZE**

Eighteen (18) prizes will be attributed among all eligible contest participants: eighteen (18) pairs of single day ski tickets at Mont SUTTON of a \$68 value per ticket, before tax (total value of \$2,448). One winner who will be determined every Friday will win two individual day ski tickets valid during the 2018-2019 season.

The following conditions apply:

- All other costs will be at the expense of the winner and his/her guests. These include, but are not limited to, the cost of transportation, gratuities, insurance, and items of a personal nature.
- The single day ski tickets will be valid for the 2018-2019 season for the weekly winners.
- Mont SUTTON is not responsible for the opening hours and unplanned closings of the ski station.

#### **5. SELECTION OF THE WINNERS**

Each Friday, one (1) winner will be chosen by jury at Mont SUTTON amongst all the published photos with the #PurementSUTTON hashtag on Instagram, Twitter, and Facebook from the previous week (Friday to Thursday). The author of the photo who will be deemed the best will be declared as the winner. The weekly winner selections will be held on:

- December 14, 21 and 28, 2018
- January 4, 11, 18 and 25, 2019
- February 1, 8, 15 and 22, 2019
- March 1, 8, 15, 22 and 29, 2019
- April 5 and 12, 2019

The judging will be held at the administrative offices of Mont SUTTON, located at 671, rue Maple, Sutton (Québec), JOE 2K0.

#### **6. CLAIMING THE PRIZE**

The eighteen (18) winners will be notified officially via Mont SUTTON's Instagram account (<http://instagram.com/montsutton>), Twitter account (<http://twitter.com/montsutton>), and Facebook page (<http://www.facebook.com/MontSutton>). All of them must send their complete contact information by email to Mont SUTTON ([sutton@montsutton.com](mailto:sutton@montsutton.com)) in the 7 days following the Instagram, Twitter or Facebook notification. Failure to do so will disqualify the participant, and the organizers will choose another winning photo until the prize is awarded. The prize will be awarded to a confirmed winner only.

Before receiving their prize, all winners must send their complete contact information by email to Mont SUTTON (sutton@montsutton.com). They also must: (i) acknowledge acceptance of the prize as awarded; (ii) release the contest parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Releases") from any and all liability in connection with this contest, his/her participation therein and/or the awarding and use/misuse of the prize or any portion thereof.

If the selected participant fails to return the duly completed contest documents within the specified time, then he/she will be disqualified (and will forfeit all rights to the prize), and the sponsor reserves the right, at its sole and absolute discretion, to draw another winner.

The prize must be accepted as awarded and has no cash value. The prize cannot be substituted by another prize, except at the sole discretion of the contest organizers, who reserve the right to substitute any portion of the prize with another prize of an equal or greater value. The prize is non-transferable. Refusal to accept the prize releases the contest organizers from any obligation associated with said prize.

The eighteen (18) prizes will be given only to the participants whose complete name and email address appears in the email received by Mont SUTTON after the announcement of the winner. The parties related to the contest are not responsible for the distribution of the eighteen (18) prizes to anyone who could have contributed to the development of the contest entry and assume no responsibility for the person who participated along with the winner.

## **7. OTHER**

1. Any entry form that does not comply with the official rules or that is altered, falsified, illegible, incomplete (required fields), modified, late, or inappropriate in any way will automatically be rejected. All decisions by contest organizers are final and cannot be appealed.
2. All participants agree to be bound by the official rules of the contest. Participants who do not abide by the official rules will be disqualified. Participants also agree to be bound by the decisions of Mont SUTTON. Such decisions will be considered final and binding and will apply in all matters.
3. The selected winner must provide organizers with official proof of age if required and confirm in writing that he/she agrees to abide by the official rules of the contest. Failure to do so will disqualify the participant. In the event this occurs, a new draw will take place until the prize is awarded.
4. The odds of winning depend on the total number of entries registered during the contest. All entries received will become the property of the contest organizers and will not be returned to contestants.
5. This contest is subject to all applicable federal, provincial, state, and municipal laws and regulations.

6. For the purpose of these regulations, the participant is the physical and moral person in possession of the account that corresponds to the electronic address indicated in the email sent to Mont SUTTON following the draw.

7. Participants agree not to deliberately interrupt or negatively affect the normal course of the contest, cause any damage to the Website, prevent others from entering the contest or in any other way contravene these regulations. Failure to do so will automatically disqualify the participant, and the participant may be prosecuted in accordance with any recourse at the disposal of the contest organizers.

8. The participant has to realize the capture of the photo by himself. No material will be provided. The participant has to respect the mountain code of conduct during the shooting of the photo.

### **Mountain Code of Conduct**

Code adopted under the **Act respecting safety in sports**.

This Code applies to all persons engaging in snow sports.

1. Remain in control of your speed and direction. Make sure you can stop and avoid any person or obstacle.
2. Yield the right of way to persons downhill and choose a course that ensures their safety.
3. Stop on a trail only if you are visible from above and not obstructing the trail.
4. Yield the right of way to persons uphill when entering a trail and at intersections.
5. If you are involved in or witness an accident, remain on the scene and identify yourself to a first-aider.
6. At all times, use and wear a device to prevent runaway equipment.
7. Stay off lifts and trails if your ability is impaired by alcohol or drugs.
8. Obey all signs and warnings, and never venture off the trails or onto a closed trail.

9. By participating in the contest, the participant agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the contest, and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the sponsor in any manner whatsoever, including print, broadcast or the Internet.

10 The sponsor reserve the right, subject only to the approval of the *Régie des alcools, des courses et des jeux* (the "Régie") in Québec, to withdraw, amend or suspend this contest (or to amend these rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, or any other cause beyond the reasonable control of the sponsor that interferes with the proper conduct of this contest as contemplated by these rules. Any attempt to deliberately damage any Website or to undermine the legitimate operation of this contest in any way (as determined by the sponsor at their sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the sponsor reserve the right to seek remedies and damages to the fullest extent permitted by law. The sponsor, with the consent of the Régie, reserve the right to cancel, amend or suspend this contest, or to amend these rules, without prior notice or obligation, in the

event of any accident, printing, administrative, or other error of any kind, or for any other reason.

By entering this contest, each participant expressly consents to the sponsor, their agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the contest only, unless the participant otherwise agrees.

The sponsor reserve the right, in their sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these rules, to the extent necessary, for purposes of verifying compliance by any participant or entry with these rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the sponsor, at their sole and absolute discretion, affect the proper administration of the contest as contemplated in these rules.

## **8. INTELLECTUAL PROPERTY**

All intellectual property, including, without limitation, all trademarks, trade names, logos, designs, promotional materials, Web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

## **10. LINGUISTIC INCONSISTENCY**

In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any contest-related materials, including, but not limited to, the contest registration form, or point of sale, television, print or online advertising, the terms and conditions of these rules shall prevail, govern and control.